

Pitch ICE Moderator

Melissa Blau

Best Gambling is delighted to announce Melissa Blau as Moderator of Pitch ICE on Tuesday 5th February at London's ICE Totally Gaming event run by Clarion. With over 45 applicants for the opportunity to present at ICE, the level competition to be selected is the highest ever. Melissa, the Founder of iGaming Capital, is an industry leading consultant dedicated to working with gaming companies looking to enter the US iGaming market. She brings over nine years of startup experience as the Chairman of Clarion's Startup Launchpad, the industry's longest running innovation competition that takes place twice a year each in Europe and the US. Melissa will be moderating the morning session. Come along and see some of the latest ideas in innovation for games and gambling technologies.



About Melissa

Melissa Blau has been in the iGaming sector for over 18 years as an operator, advisor and investor and is been an active part of the iGaming community through her consulting company as well as the Finance & Business Editor of iGaming Business Magazine and iGaming Business North America for over 12 years. She is currently the founder and director of iGaming Capital, a leading iGaming consulting and advisory company. Her clients include casino and sports betting operators in the US and Europe as well as suppliers and marketing companies. Melissa brings over 10 years in the finance and venture capital industry to the iGaming sector and enjoys working with startups to in helping them better prepare and position themselves for strategic and financial investment.

We are delighted to be working with Melissa in helping startups with clear and brighter path into the world of iGaming.

About Best Gambling

Best Gambling is uniquely positioned in the UK gambling sector to provide a fully regulated and secure operating platform to startup companies and scale up organisations, who want to take innovative games and concepts to market. By using Best Gambling's service and Operating Licence, our clients can quickly

launch their income generating services safe in the knowledge that we will operate and manage their business services in accordance with the Gambling Commissions regulatory framework. We manage all aspects of Regulatory Compliance, AML, Player Protection, Responsible Gambling, Payment Gateway ... and more.

About Clarion Events

Clarion is one of the world's leading events organisers, producing and delivering innovative and market-leading events since 1947. In more recent times the firm has grown into a truly international business, with a portfolio of events and media brands across a range of vertical markets. Our 2,500 employees based in our 15 offices worldwide specialise in delivering first class marketing, networking, and information solutions in high value sectors, both in mature and emerging geographies.